

# ERIK G. OLSSON

Swedish citizen, born on the 15<sup>th</sup> of December 1974

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## Education

- 1995-1997 **UNIVERSITY OF ÖREBRO**, Örebro, Sweden.  
Engineering Degree in Construction. Programs included among others geology, style of architecture, installations, infrastructure, mechanics of materials, management, gauge surveying, building costs, purchasing, and jurisprudence. Took extra credits in Entrepreneurship and Business alongside full studies during 1996. Member of several networks.
- 1993-1994 **RUDBECKSSKOLAN**, Örebro, Sweden.  
1990-1992 Swedish secondary School. Graduated from a three year technical program with a specialization in construction engineering. Co-Founder of TBC, a social chapter within the student body. Worked part time last year of studies.
- 1992-1993 **VENICE HIGH SCHOOL**, Venice, FL, USA.  
Completed Senior Year of High School. Elected best student in several classes, including Economics, German, and English. GPA 3,73/4,00.

## Experience

- 2003-Present **SAFEIT SECURITY SWEDEN (d/b/a SafeIT)**, Örebro, Sweden. *Regional Rep Americas*.  
The most secure and easy-to-use encryption software for emails and files.
- Identified and recruited distributors and resellers in Latin America and the United States.
- 2000-Present **COMERCIO DIGITAL PANAMA (d/b/a redtienda)**, Panamá, Panamá. *CEO, Founder, and Co-Owner*.  
redtienda is the first Latin American eCommerce software for creating and managing online stores.
- Successfully branded all over Latin America, with over 1,600 clients and associates world-wide.
  - Positioned as one of the most emerging dot-coms and successful eCommerce companies in Latin America.
  - Wrote an eCommerce course, now read by over 20,000 online entrepreneurs in Latin America.
- 1995-Present **IMEXSUECO (d/b/a egOn networks)**, Quito, Ecuador. *CEO, Founder, and Owner*.  
Web designer/publisher and consulting company, with focus on marketing of companies on the Internet.
- Started with partner Rikard Dahlberg in Örebro, Sweden then moved to Ecuador in late 1998.
  - Managed a customer base with over 100 clients and Web sites designed.
- 1997-1998 **SWEDISH-AMERICAN CHAMBER OF COMMERCE**, Miami, FL, USA. *Project Manager*.  
Membership organization promoting and helping Swedish (and related) businesses and individuals in Florida, the Caribbean, and Latin America.
- Conducted Membership Services, including support and recruitment of new members, arranging business seminars and social events, daily maintenance of Web site, attending other similar seminars, negotiations, administrative routines, contributions to the monthly Newsletter.
  - Held seminar in several cities around Florida, regarding business on the Internet, followed by columns in Newsletter.
  - Responsible for Junior Chamber, including all events, networking, and services.
- SWEDISH AMERICAN TRADE CENTER**, Miami, FL, USA. *Project Manager*.  
Subsidiary to SACC, acting as an independent consulting firm focusing on export service and marketing research.
- Completed a flight study for Luftfartsverket (Swedish Civil Aviation Administration) on present travel patterns and predicted results of a daily direct non-stop flight between Stockholm and Miami. Held presentation for American Airlines in Dallas, Texas.
  - Performed marketing research and promotion for several clients, trade mission in Venezuela, trade shows, and more.
- 1996 **NCC**, Kumla, Sweden. *Gauger, Assistant Manager*.  
One of Sweden's top 3 construction companies. Building the enlargement of Ericsson's circuit card factory.
- Managed all gauging, including heavy foundation, ground, and interior.
  - Responsible for entire construction during 2 weeks, including managing 20 carpenters and surrounding subcontractors.
- 1994-1995 **SWEDISH ARMY**, Södertälje, Sweden. *Junior Lieutenant, after completing a 15-month officer program*.
- Received extensive leadership training. Responsible for platoon of 6 soldiers and 3 officers.
  - Taught classes and conducted advanced practical training including survival exercises, building and reconstruction of infrastructure, anti-terrorist movements.
  - Selected for 2 weeks internship with United Nations, assisting an international peace conference (PPP).
  - Final grades were 10-8-8 (General behavior - Functionality in position - Soldier skills).

## Additional

**Information** Worked since the age of 8, with a wide variety of assignments. Summer, part time, and internship. List of employers includes computer distributors, construction firms, bank, real estate, power station, advertisement firm, furniture and retail stores. Treasurer of MSU (political youth organization) for 4 years, starting at age 12. Boy scout for over 9 years. Entrepreneurial spirit, with experience including a 1996 investment in flags for direct sales in Norway and Sweden. Member of several business organizations and active in attending seminars and business events. Held several eCommerce and Internet marketing seminars in different countries. Recognized as one of the foremost eCommerce experts in Latin America. Fluent in Swedish, Spanish, and English. Work efficiently with computers and have good orientation of the Office software, plus very extensive knowledge about the Internet. Traveled much in Latin America, USA, the Caribbean, and Europe. Lived in USA, Venezuela, Ecuador, Argentina, and Sweden. Personal interests include among others watersports, diving, skydiving, jungle expeditions, traveling, and reading. Special interest in International Trade and the Internet, with focus on Latin America.